

# STUDENT WORKSHEET 6

## CAMPAIGN SPEECH PERFORMANCE



Goldie Wilson is a fictional character from **BACK TO THE FUTURE**. He is portrayed as a determined, underrepresented young Black man who dreams big despite the racial and social barriers of his time.

Goldie starts from humble beginnings—often seen working a modest job such as a busboy—but he boldly declares, “I’m gonna be Mayor someday!” In the context of the musical, Goldie Wilson’s ambition challenges the status quo of 1955. His dream to become mayor symbolises the breaking down of traditional racial and class barriers. He stands as a beacon of hope, demonstrating that perseverance and self-belief can lead to societal change.

Goldie Wilson’s character is designed to inspire both his contemporaries within the story and modern audiences. By aspiring to a role traditionally denied to people of his background, he sends a powerful message about inclusivity and the importance of diverse voices in leadership.

His journey is used in the musical to spark discussions about representation in leadership and the importance of overcoming prejudice. Goldie’s determination is a metaphor for the broader struggle for equality and serves as a call to action for embracing change in society.

Use the above information and watch some example speeches with your teacher to write a **persuasive speech** as if you are Goldie Wilson running for mayor.

A persuasive speech is one that convinces people to agree with the speaker or to take action. Here are some simple ideas on what makes a speech persuasive:

- **Grab Attention:** Start with an exciting or surprising fact, a question, or a bold statement.
- **Set the Mood:** The opening should make your listeners want to hear more.
- **Easy to Follow:** Organise your speech with a beginning, middle, and end.
- **Signposts:** Use simple words like “first,” “next,” and “finally” to help your audience follow along.
- **Give Good Reasons:** Explain clearly why you believe in what you’re saying. Use examples or facts to support your ideas.
- **Repeat Important Points:** Say the most important ideas more than once so your listeners remember them.
- **Tell Them What to Do:** End your speech by saying exactly what you want your audience to do, like “vote for me” or “help make a change.”
- **Speak Clearly and Confidently:** Use a strong voice, make eye contact, and use your body language to show you believe in your words.